

خبراء إدارة المعلومات
information management EXperts

INEX
CONSULTING

www.imexconsulting.info

Products and Services

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Chapter 1 - Consulting

1.1 Management Consulting

- Strategic Planning & Performance Evaluation
- Organization structuring & Restructuring
- Business Process Reengineering
- Process Management & Improvement
- Human Resources
- Costing Solutions
- Systems Design, Development, Policies and Procedures
- Quality Management, Materials Management & Purchasing, CRM, Marketing & Sales Management, Accounting, Financial Management.
- Training Needs Assessments
- Training – Management, Financial, Marketing, Strategy, HR, etc...

1.2 Research and Studies

- Market Analysis
- Feasibility Studies, and Business Planning

Chapter 2 - IT and Software Solutions

2.1 **INEX** – Investment Products

Our "Total Investment Solutions", are built based on modern and up-to-date Market practices; those products are:

2.1.1. Asset Management

- High capabilities and strong functionality that allow investors process several types of financial instruments, contracts, groups, and customer accounts.
- Full Asset Management Analysis
- Open architecture with ability to process Debit Securities, Derivatives, and Equities
- Risk management capabilities, integrated with ALERT facilities.
- Straight-Through-Processing (STP) Engine- ability to process different parameters, multi-currency, multi-account, multi-structure, exceptional accounts fees or charges, Spot Buying /selling, Standing Orders and Instructions, Block Funds (reserved amount), and Account Restriction.
- Integrated with Accounting, CRM, and e-Channels
- Powerful tools to process data files from other sources (Import/ Export)

2.1.2. Portfolio Management

- High capabilities allow portfolio managers to process several types of portfolios, stock markets, financial instruments, agreement, and customer accounts.
- Full evaluation and analysis tools
- Risk management capabilities, integrated with ALERT facilities.
- Integrated with Accounting, CRM, and e-Channels
- Powerful tools to process data files from other sources (Import/ Export), with ability to integrate with external sources.

2.1.3. IPO Processing (**INEX** IPO) and Shareholders

- Full IPO Solutions with complete processing cycles.
- Receiving Banks- via web enables forms integrated with core IPO
- Full management of financial information, allocation, returned amounts, and payments.
- Powerful tools to process data files from other sources (Import/ Export), with ability to integrate with external sources.

2.2 **INEX** – Stock Market and Brokerage

Our "Total Trading Solutions", utilizes state-of-art development tools and provides users with reliable processing mechanism and control facilities.

2.2.1. Stock Market Management

- Stock Market Management and Full Financial Analysis tools.

2.2.2. Brokerage Management (**INEX** Broker)

- Complete management of daily process- buy, sell, transfers, deposits, and withdrawals.
- Fully parametric, with ability to establish different structures (commissions or rates) and

create several types of cross-relations.

- Ability to process multi-currency, multi-account, multi-market transactions, and create groups.
- Manage spot and margins, with risk management tools, integrated with ALERT facilities.
- Full reporting and analysis- customer account, portfolio, per market, per currency, per account, and per group.
- Fully integrated with Accounting, CRM, and e-Channels
- Powerful tools to process data files from other sources (Import/ Export), with ability to integrate with external sources.

2.2.3. On-Line Trading Processor

- Fully parametric OMS- Orders Placement and Management
- E-Trading – Online processing for orders, spot and margins, with risk management enhancements fully integrated with ALERT facilities.
- Online administration of group accounts, single accounts, requests, chats, and virtual portfolio viewer.
- Data Feed- Market Watch & Technical Charting
- Ability to integrate with external data sources.

2.3 – Software Products

2.3.1. Full Business Solution- ERP

- Full integrated business solution – covers Material Management, Purchasing, Suppliers, Warehousing, Inventory, Customers, Sales, Invoicing, Scheduling, Planning, and Forecast.

2.3.2.

- Full integrated financial management system- covers General Ledger, Accounts Payable/ Receivable, Cash, Fixed Assets, Human Resources, and Payroll.

2.3.3. Service Excellence and e-Channels

- State-of-art software and technologies used to strengthen relation with customers, and ease communication based on pre-defined schedules. It provides full deployment of e-Channels such as SMS, emails, and Faxes.

2.3.4. Leasing & MURABAHA – Islamic Methods

- Processing customer contracts, including scheduling of payments, and administering suppliers.
- Fully integrated with Accounting System.

2.3.5. Processing Customers' Payroll

- High capabilities allow banks to administer and process multi-company payroll.
- Ability to manage relation with organizations, and process wide-range of payroll sheets according to specific parameters defined on the level of a company or employee.
- Web enabled features, and ability to integrate with external systems or protocols.

2.4 – Professional IT Services

Our "IT Services", provide clients with a great value-add and elevate performance of the overall IT environment and allow organization to utilize existing systems in most efficient

manner.

2.4.1. IT Strategy and Software Development

2.4.2. Integration

- To deliver immediate business value through building intermediate capabilities and effectively utilizing of existing IT applications in combination with newly created functionality

2.4.3. Data Migration and Business Intelligence

- Building applications and technologies for gathering, storing, analyzing, and providing access to data to help enterprise users make better business decisions. BI applications include the activities of decision support systems, **query** and reporting, online analytical processing (OLAP), statistical analysis, forecasting, and data mining.

2.4.4. Stress Testing

- To determine the ability of a computer, network, program or device to maintain a certain level of effectiveness under unfavorable conditions.
- Quantitative testing- measuring the frequency of errors or system crashes.
- Qualitative evaluation - availability or resistance to denial-of-service (DoS) attacks.
- Verify that a system meets specifications claimed by its manufacturer or vendor.
- Comparison of two or more devices or programs in terms of speed, data transfer rate, bandwidth, and throughput.

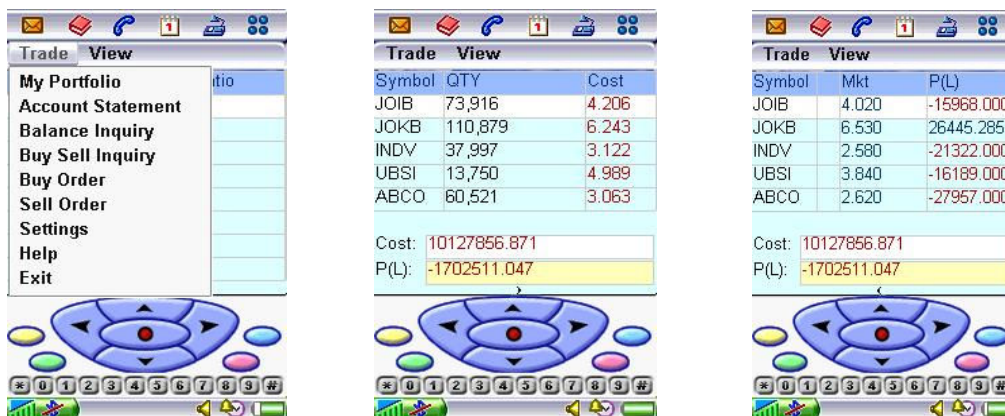
2.4.4. Security Audit

- Evaluate information system by measuring against predefined criteria. A thorough audit typically assesses the security of the system's physical configuration and environment, software, information handling processes, and user practices.

2.4.5. Performance and Tuning

- Oracle database, Oracle application server, Apache server

2.4.6. On-Line Tools and Mobile Technology



Chapter 3 - Customer- Product Matrix

3.1 General Features

1. GUI application interface, user friendly, and Multi-User.
2. Multi- Market setup, processing, and integration
3. Multi- Company capabilities, and multiple branch processing
4. Multi- Currency processing
5. Highly secured database and application
6. Complete authority management
7. Fully parametric systems
8. Intelligent Tools for search on all FORMS and ALL FIELDS
9. Intelligent Tools for sorting data on all FORMS and ALL FIELDS
10. Intelligent report generation facilities
11. Intelligent Tools for managing data using other common MS Products, such as MS-Access, MS-Excel, and MS-Word.
12. Intelligent Tools to generate Accounting Entries, and/ or Output a daily journal entries for accounting purposes.
13. Intelligent Tools to send information to clients on timely manner
14. Intelligent Tools to integrate with mobile services such as SMS
15. Ability to run a complete web-based environment

3.2 Targeted Sectors

Product-Service / Customer Matrix

No.	Line	INV	BNK	BRK	FIN	TRD	Rem.
2.1.	Investment Products						
	Asset Management	X	X				Most Investment Companies and banks. Also private family businesses that run large portfolio.
	Portfolio Management	X	X	X			
	IPO Administration	X	X				Investment Companies and banks who manage IPO
2.2	Stock Market and Brokerage						
	Stock Market Management			X			ALL Brokerage firms. Possible- some investment companies or banks who have brokerage activity
	Brokerage Management			X			
	On-Line Trading Processor	X		X			
2.3	Software Products						
	Full Business Solution- ERP					X	All types of business, commercial, and factories
	Financial Management	X	X	X	X	X	All types of organizations. May be applied in any sector
	Service Excellence and e-Channels	X	X	X	X	X	
	Leasing & MURABAHA				X		Only Financing Companies – Islamic Finance
	Processing Customers' Payroll		X				Only Banks
2.4	Professional IT Services						
	All mentioned above	X	X	X	X	X	Services may be needed by any sector, but mostly for large companies

Legend:

- INV: Investment Sector
- BNK: Banking
- BRK: Financial Brokerage
- FIN: Financing Companies
- TRD: Commercial and trading, including Manufacturing